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Your New of

Catalog

NURSERY BARGAINS

From The

JAMES W. OWEN NURSERY

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Dept. C-1, Bloomington, III.

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OFFICIAL BUSINESS

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CLIMBING ROSES

NOW! SAVE MONEY ON Paul's Scarlet!

Undoubtedly the most popular Climbing Rose in the world! Bright scarlet-red flowers. 2 inches across, in huge clusters, in great profusion through midsummer. Healthy, dark green foliage. Strong grower for trellises, pillars, arbors, etc. 3 year No. 1 grade bushes.

3 Yr. Plant



NEW HELPFUL BOOKLET "HOW TO PLANT"

NEW HELPFUL BOOKLET "HOW TO PLANT"

How to plant and when ... how to prune and prepare the ground ... how to take care of the valuable shrubs, vines, trees, flowers and beries that you buy from Owen's. Sent with all orders of \$1 or

CUSHION MUMS



By far the finest Cushion type
Mum on the market. Bloom
early. Thousands on each plan
Double, fine cutting variety
Red Cushion, Bronze Cushion
White Cushion, Yellow Cushion and Pink Cushion.
(One Each of the Abova
Colors) Only

50c Each or plants

10 MUMS

Let us select for you TWO EACH of 5 different kinds of hardy Mum plants. All bloom this year, and every year. Not labelled. Postpaid.

GYPOPHILA (Baby's Breath)

'Paniculata." Dense, spreading, bushy type, Height 3'. Thousands of tiny white blooms.

12 for \$2.50 6 For



12 for \$2.50

BEARDED IRIS

So easy to grow. Plant Iris in shallow, well-drained soil, in sunny location. Barely cover roots. Plant 12 to 18 inches apart. Mixed "Gold Metal" Varieties.

6 For \$150 12 for \$2.50

RUSSELL HYBRID LUPINS

In Russell Hybrid Lupins you will find a very wide range of colors: Pinks, red, blue, maroon, purple and many bicolors. The flower stems resemble closely to sweet peas, Spikes 3 to 5 ft tall when planted in good garden soil. 2 year plants.

12 For \$2.50

TEA ROSES

New Hybrid-Monthly Blooming



ERENNIALS

Large Flowering—Double Type
Field Grown—Plants That Have Bloomed

Here is beauty everlasting. Massive flowering magnificent Messive flowering magn delphinium in gorgeous colorings that range from deepest levenders with pink tints, to the wonderful bi-colorings that rival orchida. Flowering spikes 3' to 5' high, closely packed individual flowers 2" to 3" across. Very resistant from mildew which make delphinium a problem to grow.

12 for \$2.50

HARDY ASTERS

Michaelmas Daisies. Lovely early autumn flowering plants, Easily grown. A little earlier than chrysanthemums.

6 2-Yr. Plants

12 For \$2.50



den. Blooms all summer. Ideal

for border plant. When cut

and brought in house will last

a week to 10 days. Red, pink,

white and yellow. Order now!

for



WITHEACH PERENNIAL ORDER: You will receive 6 "Swiss Giant" Pansy Plants with any perennial order of \$1.50 or more. This Pansy has immense beautiful flowers 6" across:

12 For \$250



DIGITALIS

For 12 For \$2.50

Giant

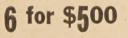
Columbine

Long spurred. These plants have all the colors and shades found in flowers. Immense heads with long, graceful spurs.

6 12 for \$2.50

Is the second of the second of

GIANT DAHLIAS





Pompon or Bouquet Dahlias

Basy-to-grow compact plants with perfect miniature blooms that can be cut and re-cut from July till frost. Plant now and you will be rewarded with an abundant and endless supply of beautiful flowers this summer. (1) Cardinal Red (2) White Tipped Rose (3) Salmon Orange (4) Deep Violet.

Choice of above pompon or bouquet dahlias. No. 1 hand trimmed crown roots guaranteed to flower this summer, 50c each; 6 for \$2,50; 12 for \$4,00,

Return at Once 1 Myster 1 100 for \$3.50 tery Bloom Cushion Mums, \$1,00

home culture, will thrive in any type soil, will bloom profusely year after year. They make gorgeous background plantings. All roots are northern grown stock of best quality, sure to grow.

Finest Varieties Ever Produced

PRIME MINISTER-Pure white, with vermilion red eye. 12 For ANNIE LAURIE-Beautiful salmon. Large trusses. THOR-Deep salmon pink

MORGENROOD—Bright rose shade of red, with deeperive. WM. KESSELRING—Plum: purple shading to dainty lilac CHIEFTON-Flaming scarlet, tinted crimson. Very showy. R. P. STRUTHERS-Richest rosy red, scarlet red eye. TIGRESS-New orange scarlet. Very large flowers. FUERBRAND—Flaming orange scarlet, finted with DR. CHARLES H. MAYO—White with crimson eye.

\$2.50

ROSENBURG-Deep purple B. COMTE-Brilliant rose magenta.

Painted Daisy Yellow Daisy



White Shasta Daisy

through most of summer.
Fine for cutting and

12 for \$2.50

stems 4 to 5 ft. tall at have blooms from 3 4 in. across. Start blood ing in June and bloc till frost. Very showy any garden. 2 Year Plants. 6 For \$150

12 for \$2.50

6 For \$150

Pyrethrum, One of the

colors except blue and

12 for \$2.50

GLADOLIUS

Special Selling of Quality Bulbs

The latest developments in red, white, peach, pink, lavender, orange, yellow and purple gladulius. Exceptionally beautiful plants that will all bloom 90 days after planting. Owen has had many compliments on his gladolius. You will like them too.

Giant Exhibition Flowering Bulbs 25 for \$2.00; 50 for \$3.75; 100 for \$7

Large Size Bulbs
25 for \$1.50; 50 for \$2.75; 100 for \$5
Flowering Size Bulbs
25 for \$1.00; 50 for \$1.75; 100 for \$3

CANNA BULBS

A Superb Bedding Flower 5 For \$150 Your Choice

RING HUMBERT

KING HUMBERT

416 feet, Dazzing rich orange-scarlet,
foliage.

YELLOW KING HUMBERT feet. Large yellow variety with act red blotch. Richest green

SHENANDOAH

6 feet. The tallest and finest growing Cannas. Richest grange flowers.

Canterbury Bells

Cup and saucer type. Showy plants about 2 to 3 ft. high with large open bells. Blue, pink, white. 5 2-year plants.

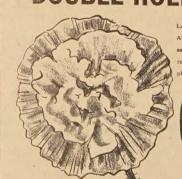
6 For \$150 12 for \$2.50

Oriental Poppies

Mammoth hardy Oriental Poppies 6 For make a flower show of themselves! Each \$ 100 of themselves! Each \$ 100 of themselves! with gorgeous full color blooms, 2 year

12 For \$2.50

DOUBLE HOLLYHOCKS



All colors, bright reds, deep blood reds,

OWEN NURSERY,

560 EVERGREEN GROUPING Very Special!

Your Chance To Beautify Your Yard At Far Less Than Expected!

A special Owen offer of Evergreen Grouping—12 luxurious evergreens at special half price—\$29.85. Conat special has pitce 292.83. Consists of 2 Mugho Pine, 2½' to 3'; 4 Juniper Phitzers (spreading), 2½' to 3'; 2 Pyramidal American Arbor-Vitae, 18" to 24"; 2 Juniper Virginica (medium uprights), 2½' to 3'; 2 Swedish Juniper (slender and tall),



MAGNOLIA TREE

One of the most hardy of magnolias! Mammouth rose-colored blossoms resemble a cup and saucer of flower petals. Blooms in early spring before leaves appear, when quite small, 3' to 4' size. Balled and burlaped. Sent ex-

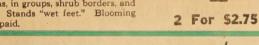


HYDRANGEA

Large, heavy 2 ft. to 4 ft. high, 4 yr. plants. Pink. Flowers are extra large, white at first turning to a pretty pinkish purple, and later on in the fall to a perfect bronze. Fine for winter bouquet. Bloom July to October.



rose color, and clothe the entire tree thickly.
Large, exotic leaves very ornamental. Used as lawn specimens, in groups, shrub borders, and for naturalizing. Stands "wet feet." Blooming size, \$1.50, Postpaid.



GOLDEN BELL

There are several varieties of Golden Bell but this is the finest of them all. The first shrub to bloom in Spring, its bright yellow flowers light up the entire yard. Grows 5 to 6 feet tall and succeeds everywhere. Their bloom bids Goodbye to Winter and greets Spring with a bright cheerful welcome. 3'



FREE!

With \$29.85 Group of Evergreens: Any \$1.50 Fruit Listed On Previous Page For Your Back Yard.

Butterfly Bush

POPULAR EVERGREEN ENTRANCE GROUP

2 Tall or Upright Norway

LOMBARDY

2-3 ft., select 3 for .. \$2.00

4' to 6' tall graceful upright growth. Ideal

for planting in narrow spaces, ideal for screen. Will grow up to 50' high. This size poplar is frequently sold from \$2 to \$2.50. James W. Owen Nursery's highest quality Lymbards B.

est quality Lombardy Poplar is only

2 for 80c

Graceful, orna-

mental, easiest

Beautiful

yellow - green follage. Ideal

for putting in a vacant spot in

your yard. Grows rapidly.

WEEPING

Spruce, 3 ft. tall

2 Mugho Pine, globe shape-round, 21-3' spread .

20 Value \$12

10 For \$500 or 3 for \$2.00

\$1000

\$1000

Picture shows what you get for only \$29.85.

BABY SIZE EVERGREENS

American Arbor Vitae

Foliage light green with bluish cast. One of the best evergreens to withstand extreme cold. Thrives well on the poorest of soil. 9-12 in., 75c ea.; 3 for \$2.00

Douglas Fir

Fast growing evergreen of symmetrical growth and dark green foliage. Very drought resisting.

8-12 in., 75c ea.; 3 for \$2.00

Mugho Pine Roundheaded pine with compact deep green foliage. Never grows over 4 to 5 ft. tall. Valuable for long life, Free of insects and comparatively free of disease.

8-12 in., 75c ea.; 3 for \$2.00

Norway Spruce

\$3.98

PFITZER'S JUNIPER

Very hardy, low spreading, plumy type with grayish-green foliage. Will withstand considerable shade, and grow almost anywhere. 8-12 in., transplanted.

\$1.00 ea.; 3 for \$2.50

EVERGREEN

Dwarf Evergreen—5 yrs. old, 10" to 12" tall—Norway Spruce, "Christmas trees for a cash crop," Produce saleable Christmas

10 for \$3.00

BITTERSWEET-One of the most popular vines

for its orange colored berries in winter.

BOSTON IVY—Noted for being one of the best climbers. Clings to walls.

CLEMATIS—Large, flowering, beautiful. Available in various colors. Blooms profusely in late spring and is still blooming in late summer. Excellent for porch and trellis planting.

GOLD FLAME HONEYSUCKLE—Huge trumpet-shaped flowers of flame-

coral color lined with gold. Blooms late spring until frost. Rare.

SHRUBS AT LOW PRICES!

Weigela Eva Rathke

Rich ruby-like blossoms in great abundance that ast nearly all summer. A beautiful shrub in coundation group or border. 3-4 ft. at maturity.

Each 2 5

18-24 in., select \$1.00 \$1.75 \$4.00

Syringa Virginal

Finest of species. Its pure white flowers are extra large, 5 to 7 in cluster, singles, semi-doubles, doubles, decious fragrance, Long bloomer—in fact, nearly everblooming, 6-8 ft, at maturity. Each 2 5

2-3 ft., select ..\$1.00 \$1.75 \$4.00

White Snowball

WILLOW, FRENCH PUSSY

CRANBERRY, HIGH BUSH

12" to 18"

New French Lilacs

Each 2 5 select

nts \$1.25 \$2.00 \$4.00 t., select ..\$2.00 \$3.00 \$7.50

Honeysuckle, Tartarian

3-4 ft., select ..\$1.00 \$1.75 \$4.00

Almond

White balls of blooms in May. Well known, popular shrub.

Each 2 5
3-4 ft. ... \$1.00 \$1.75 \$4.00 ering, blooms early spring.

DWARF DEUTZIA

Very interesting shrub or dwarf tree, producing many fur-like, pearl-gray cathins, Each 2 5 5 2-3 ft., select \$1 \$1.75 \$4 Low growing, bushy shrub, white flowers of the production of the produ

DOGWOOD, RED-TWIGGED

Beautiful, tall, spreading plant; rich crimson berries in fall and winter. 6 to 10 ft. at maturity. Sun or shade. Each 2 5 2-3 ft., select \$1 \$1.75 \$4 Blood-red branches add wintertime landscape. In summer bright green. Each 2 5 3-4 ft., select \$1 \$1.75 \$4

3 for \$2

This is our most popular low-growing shrub and well deserves to be. It makes a neat, compact bush 2 to 3 feet tall and but as wide. The lovely rosy-red flowers are produced all through the summer. Perfectly hardy, it thrives everywhers.

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JAMES W. OWEN NURSERY

Dept. C-1, Bloomington, Ill.

Cash . . .

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M. O. . . .

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Town for Express

Name of Stock Wanted Price

Please Read Terms Below Before Ordering

Total Enclosed

Beautiful HOUSE PLANTS



DO YOU HAVE DROOPY **HOUSE PLANTS?**

Your house plants will get new life, vigor from a vitamin rich soil that is ½ peat moss, ½ sand and ½ leaf mold. You can get it from us especially balanced to give the highest amount of food, yet not "burn" plants. Ideal for re-potting ivy, Africar violets, vines and other plants. Will not bake and pack like ordinary pot soil. 3 lbs. \$1.00; 5 lbs. \$1.50; 10 lbs. \$2.50. Sent C.O.D. plus postage or cash orders prepaid.

FREE! With Potting Soil 6 "Swiss Giant" Pansy Plants, immense flowers 6" across.

HOUSE VINES

Owen's "Giant Wonder." Actually 2 to 3 ft. long now, and will grow more and more. 3 plants to pot.

Gardenia Plants

Each 6 Pansy Plants Free!



Bloomington,



TERMS: We pay postage on all orders weighing 5 lbs. or less, which will be sent parcel post prepaid. You pay delivery costs on all orders over 5 lbs. which will be shipped express collect. Orders up to \$5 eem C.O.D. Orders for more than \$5, 25% deposit required. Balance can be sent C.O.D. plus shipping charges.

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SPRING CATALOG

Save It For Future Reference PLANT NOW FOR BENEFITS GALORE NEXT SEASON

Here are listed at unusually attractive prices the most popular items in this great nursery. You will find dozens of things that you have always wanted but they were either too expensive or too

hard to find. This is your opportunity to get them at important savings. Read this big catalog carefully-check what you want, and order NOW!

Buy GOOD Nursery Items From OWEN WORLD'S FAIR LANDSCAPE ARCHITECT

You will get shrubs, perennials, bulbs, seeds
. . . everything you order . . . will be of good
quality. The Owen Nursery has a national reputation for sending good merchandise to mail order customers and you can order by mail in full con-

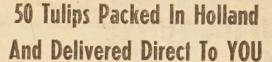
fidence of getting your dollar's worth from Owen's. James W. Owen was the landscape architect and nurseryman for the small homes group at the World's Fair in Chicago.

REFERENCES: The People's Bank of Bloomington. Illinois, will be glad to tell you about the James W. Owen Nursery. This is a long established reliable concern, thoroughly interested in having your valuable patronage, not just for one order, but for year after year.

For

6 Giant Imported Holland Hyacinths. Beautiful and most fragrant. Light blues, pinks, yellows, dark blues, whites, rose. Plant in groups or as a border. Very special!

12 for \$2.50 50 for \$7.50



Top size bulbs packed in Holland with each large bag containing 5 smaller bags. Each small bag, having color and name on outside of same. Assorted colors. All the popular



50 Bulbs Only



DAFFODILS

Lovely Mixed Imported Daffodils. Direct from Holland. Very special assortment. Beautiful bright yellows with golden center.

Doz.

100 for \$10.00

Easter Lilies At Bargain Prices!

The Madonna Lily is one of the loveliest of white Lilies, popular throughout the world, loved and admired by all. It's delightful fragrance flowers have made it a universal Plant it in groups of three or more bulbs, close to the pale blue Delphinium Belladonna. It will be the loveliest spot in your garden during late June and early July. Madonna Lilies are simple to grow if you will plant in full sun and perfectly drained soil. Madonna Lilies will be very scarce because importation from France was so long impossible. Therefore, order your supply at once.

First size bulbs: ea. 60c; 3 for \$1.60; doz. \$5.75; 100 for \$40.00. Top size bulbs: ea. 75c; 3 for \$2.15; doz. \$7.50; 100 for \$55.00.



REGAL LILIES

"Lifium Regale" is truly a Royal Lily; worthy at a place in every garden; it is a lover of loam and sunshine. A vigorous grower with sturdy stems, 4 to 6 feet high, densely covered with fine foliage. Center of flower flushed with yellow shading to white at outer edges; externally the flowers are streaked with brown on the "tips". "ribs," shaded through the almost translucent petals with a delightful pearly tint.

Flowering bulbs, 7-8 inches, ea. 50c; 3 for \$1.35; doz. \$5.00; 100 for. \$35.

Flowering bulbs, 9 inches up, ea. 75c; 3 for \$2.15; doz. \$7.50; 100 for \$55.

Highest quality. Top size-imported Holland bulbs.

12 Giant Holland Tulips, mixed colors, \$1.50 value.

6 Giant Holland Hyacinths. Regular \$1.50 value. 25 Spring Crocus. \$1.50 value.12 Lovely Mixed Daffodils.

Regular. \$1.50 value. 25 Grape Hyacinths. \$1.50 value.

20 Glory of the Snow. Regular \$1.50

All Six Offers (100 Bulbs) For Only \$7.50

25 beautiful, heartwarming spring Crocus, special! Plant in fall for lovely flowers in the spring. Orders filled now for later delivery.

GRAPE **HYACINTHS**

Planted with Daffo-

25 For



You Can Do Wonders INDOOR OUTDOOR This

You can have fragrant beauty growing in your home this winter, in water. Then soil-plant them outdoors next spring for years of enjoyment. You get 4 hardy bulbs: (1) Lovely giant mixed color Amyrillis-8" flowers; (2) Dainty Paper White Narcissus; (3) Colorful Yellow Narcissus; (4) Mammoth Imported Dutch Hyacinth. Easy to grow. Require no attention. SEND NO MONEY. Pay postman only \$1.00 plus C. O. D. charges. 2 gardens for \$1.50; 3 for \$2.25. Cash orders prepaid. GIVEN: Ornamental Sea Shells and Pebbles. 100% satisfaction money back guarantee. Return at once if not pleased.

Order Blank On Inside. 2 for \$150 - 3 for \$200



12 Giant Imported Hollands, mixed or your choice colors. Large size bulbs, new varieties. Plant now for beautiful Tulips this Spring!

Doz.

100 for \$10





GARDENIA PLANTS

Special plant offer by nationally known World's Fair landscape architect and nurseryman. Imagine having a real gardenia growing in your home or garden now . . . lovely 10" to 15" luxuriant Gardenia plant full of buds Only \$1.50. Sold on absolute money back guarantee. SEND NO MONEY. Pay postman \$1.50 plus postal charges. Cash orders prepaid. GIVEN for prompt action: 6 "Swiss Giant" Pansy Plants, immense flowers. 6" across.

Special

your home, in water. Soil-plant them outdoors next spring. You get 4 hardy bulbs: (1) Giant Mixed Color Amaryllis-8" flowers; (2) Dainty Paper White Narcissus; (3) Colorful Yellow Narcissus; (4) Mammoth Imported Dutch Hyacinth. Easy to grow. SEND NO MONEY. Pay postman \$1 plus C. O. D. charges. 2 gardens \$1.50; 3 for \$2.25. Cash orders prepaid. GIVEN: Ornamental Sea Shells and Pebbles. Money back guarSpecial

PANSY PLANTS

"Swiss Gient". This strain of Super Giant Pansy plant has immense flowers. Thrives very well in partly shady places. All mixed colors. Up to 6" across. Blooms all summer. 100 plants, very special, \$3.50 or 25 for \$1.00. Cash orders prepaid or sent C. O. D. plus charges. Return at once if not completely satisfied. Included with \$3.50 orders, 2 "Mystery Bloom" Cushion Mums, \$1.00

Special 25 For

or Giant Mastedon EVERBEARING . . . 25 for \$1.00; 100 plants, very special, \$3.50. Cash orders prepaid or sent C.O.D. plus charges. Sent at proper planting time. Return for full refund if not satisfied. Thousands sold by mail. Delicious giant berries. long season, tremendous crop. GIVEN with orders of \$2.50 or more: 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across,

SENATOR DUNLAP, world's most popular,

Indoor-Outdoor BULB GARDEN

You can have fragrant beauty growing in

Strawberry Plants Special 25 For

AFRICAN VIOLETS

Large size, ever blooming and very beautiful. Full of flowers, buds and leaves. Your choice of "Blue Boy." "Pink Beauty" or "White Lady". Sent for \$1.50 C. O. D. plus postal charges. 2 for \$2.50 or 3 for \$3.75. Cash orders-we pay postage. Return at once if not pleased. Given with orders of \$2,50 or more, 6 "Swiss Giant" Pansy Plants, immense flowers. 6" across.

Special

Large berries of highest quality, excellent flavor. Is very hardy, Very productive. Best varieties grown. Your choice of LATHAM-the leading red raspberry, or CUMBERLAND, extra large black raspberries. We pay postage on cash orders, or sent C.O.D. plus postal charges. Return for full refund if not satisfied. GIVEN with orders of \$2.50 or more: 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across,

Special 6 For

560 EVERGREEN GROUPING

A special Owen offer of Evergreen Grouping-12 luxurious evergreens at special half price-\$30.00. Consists of 2 Mugho Pine, 21/2' to 3'; 4 Juniper Phitzers (spreading), 21/2' to 3'; Pyramidal American Arbor-Vitae, 18 to 24": 2 Juniper Virginica (medium uprights), 21/2' to 3'; 2 Swedish Juniper (slender and tall), 21/2' to 3'. Order nowl

Verv Special

CLIMBING ROSES

RASPBERRIES

Paul's Scarlet. Undoubtedly the most popular climbing rose in the world! Paul's Scarlet Roses are the most beautiful, highest quality climbing roses offered today. Bright scarletred flowers. 2 inches across in huge clusters, in great profusion through midsummer. Beautiful healthy dark green foliage. Strong grower for trellises, pillars, arbors, 3 year No. 1 grade bushes, now offered to you by Owen at only \$1.00.

Special

DELPHINIUM

Large flowering-double type, field grown, plants that have bloomed. Here is beauty everlasting. Massive flowering magnificent delphinium in gorgeous colorings that range from deepest blues, lavenders with pink tints. to the wonderful bi-colorings that rival orchids, Flowering spikes 3' to 5' high, closely packed individual flowers 2 to 3" across. Very resistant from mildew which make delphinium a problem to grow.

Special For

PLANT STAKES

A real necessity for every gardener. The James W. Owen Nursery now offers you real BAMBOO Plant Stakes. They are very tough. wiry, long-lasting, painted, Another good feature—they push easily into the ground, These plant stakes will make your gardening easier . . . and your garden neat and more beautiful. 3' of 4' length. 100% satisfaction guaranteed. Return for refund if not entirely pleased.

Special Each

(State Size)

Siberian Iris Root

Now you can buy first quality Siberian Iris Root which has been quite difficult to obtain. Ideal for Decoration Day use. The Owen Nursery has a national reputation for sending good merchandise to mail order customers. Order by mail in full confidence of getting your money's worth. Get your order in now for Siberian Iris Root while the quantity lasts. Deep purplish blue.

Special 6 For

Hardy Carnation

Take advantage of this Mardy Carnation value now! This beautiful little garden Carnation is the most fragrant flower that blooms in the garden. In bloom all summer. Ideal for border plant. Makes a beautiful setting with deep blue delphinium! Easy to grow. Red, pink, white and vellow. When cut and brought in the house they will last for a week to ten days. Order now.

Very Special

JAMES W. OWEN NURSERY---Further Details Inside